

**2012 Kuurne-Brussel-Kuurne  
TELEVISION COVERAGE REPORT**  
February 26, 2012

<u>COUNTRY</u>	<u>NETWORK</u>	<u>DATE</u>	<u>TIME/DURATION</u>	<u>TYPE/AUDIENCE</u>
<u>Belgium</u>	VRT	26.2.12	14:25-17:00/17:15*	Live
	RTBF	26.2.12	14:25-17:00/17:15*	Live
<u>Netherlands</u>	NOS	26.2.12	14:25-17:00/17:15*	Live
<u>France</u>	Sport + (1)	26.2.12	14:25-17:00/17:15*	Live
<u>Italy</u>	RAI	26.2.12		Live
<u>Denmark</u>	TV2 Sport	26.2.12	14:25-17:00/17:15*	Live
<u>Australia</u>	SBS	TBA		52' Highlight
<u>Mexico</u>		TBA		52' Highlight
<u>Worldwide</u> (except in Belgium, France, Italy, Netherlands and Scandinavia)	Cycling.TV (3)	26.2.12	14:25-17:00/17:15*	Live + Highlights

\*CET : Continental European Time  
TBC: To be confirmed  
TBA: To be announced

1 Sport+ broadcasts primarily in France via satellite & cable delivery, but also delivers its programming to Monaco, Andorra, Luxembourg, Switzerland, Mauritius and French-speaking Africa.

3 Cycling.TV is a cycling network which broadcasts only on broadband internet. It currently counts 80,000 viewers per month, 25% of which are in the U.S.A. The remaining subscribers are located in a variety of countries including primarily: Great Britain, Ireland, Spain, Italy, Portugal, Finland, Switzerland, Australia, New Zealand, Hong-Kong, Poland, Slovenia, Canada, Japan, China, Mexico, Brazil, Chile.